



KNXV

Print Date: 05/29/12

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KNXV-TV
PHOENIXContract / Revision 298863 Flight Dates 05/29/12-06/04/12Hiatus DatesOriginal Date / Revision 05/29/12/ 05/29/12Order Sep 00:20:00Advertiser Cardon / Republican / Sena Product Wil Cardon for SenateEstimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals															
															Amount															
M-F 430pm-5pm																														
Jeopardy																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>																		
		Week: 05/28/12	06/03/12	--WTF--		3	\$800.00			0.00																				
N 4	KNXV	06/04/12	06/04/12	M-F 430pm-5pm	CM	430pm-5pm	M-----	:30	2	\$700.00	P-1	0.00	NM		2	\$1,400.00														
Jeopardy																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>																		
		Week: 06/04/12	06/10/12	M-----		2	\$700.00			0.00																				
N 5	KNXV	05/29/12	06/01/12	M-F 5pm-530pm	CM	5pm-530pm	-TWTF--	:30	4	\$1,000.00	P-1	0.00	NM		4	\$4,000.00														
M-F 5pm-530pm																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>																		
		Week: 05/28/12	06/03/12	-TWTF--		4	\$1,000.00			0.00																				
N 6	KNXV	06/04/12	06/04/12	M-F 5pm-530pm	CM	5pm-530pm	M-----	:30	1	\$1,000.00	P-1	0.00	NM		1	\$1,000.00														
M-F 5pm-530pm																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>																		
		Week: 06/04/12	06/10/12	M-----		1	\$1,000.00			0.00																				
N 7	KNXV	05/29/12	06/01/12	M-F 630pm-7pm	CM	630pm-7pm	-TwTF--	:30	4	\$2,000.00	P-1	0.00	NM		4	\$8,000.00														
M-F 630pm-7pm																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>																		
		Week: 05/28/12	06/03/12	-TwTF--		4	\$2,000.00			0.00																				
N 8	KNXV	06/04/12	06/04/12	M-F 630pm-7pm	CM	630pm-7pm	M-----	:30	1	\$1,800.00	P-1	0.00	NM		1	\$1,800.00														
M-F 630pm-7pm																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>																		
		Week: 06/04/12	06/10/12	M-----		1	\$1,800.00			0.00																				
N 9	KNXV	06/02/12	06/02/12	SA 630pm-7pm	CM	630pm-7pm	-----S-	:30	1	\$1,000.00	P-1	0.00	NM		1	\$1,000.00														
SA 630pm-7pm																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>																		
		Week: 05/28/12	06/03/12	-----S-		1	\$1,000.00			0.00																				
N 10	KNXV	05/30/12	06/01/12	M-F 1035pm-1102pm	CM	1035pm-1102pm	--W-F--	:30	2	\$800.00	P-1	0.00	NM		2	\$1,600.00														
Nightline																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>																		
		Week: 05/28/12	06/03/12	--W-F--		2	\$800.00			0.00																				
N 11	KNXV	06/04/12	06/04/12	M-F 1035pm-1102pm	CM	1035pm-1102pm	M-----	:30	1	\$800.00	P-1	0.00	NM		1	\$800.00														
Nightline																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>																		
		Week: 06/04/12	06/10/12	M-----		1	\$800.00			0.00																				
Totals															23	\$22,800.00														